

**MARMARA UNIVERSITY  
TECHNICAL SCIENCES VOCATIONAL SCHOOL  
FASHION DESIGN PROGRAM**

**COURSE CONTENTS**

**1. Year I. Semester Courses**

**1. TRD 121 - Turkish Language I**

Definition and characteristics of language; the place of Turkish among other worldly languages; historical development, correct usage, structure and grammar rules of Turkish language.  
Definition of language. Language, thinking and emotion relationships. Language-culture relationship: What is culture? Components and its specifications which constitute the culture. Changes in the culture. Language and society relationship.  
Languages of the World. The place of the Turkish language among World languages. Development of the Turkish language and its historical periods.  
Turkish dialects and accents. Verbal language and written language. The present situation of Turkish language its scope.  
An applied study on a text of any Turkish dialect or a comparative work on the texts of dialects.  
Spelling rules.  
Punctuation marks.  
Derivatives.  
Discussion and evaluation of examination papers. Discussion on a random issue.  
The ways to determine the verbal equivalents of concepts (derivation, combination etc.).  
Verbal and written expression. Qualities of a good expression. Observation, thinking, reading, good usage of parent language. Speech deficiencies. Stress in Turkish: stress on words, stress on groups, stress on sentences. Conversation, public speaking, meetings.  
Written expressions: Sentence, paragraph. Types of narration: to narrate, explanation, description, etc.  
Incoherent expressions (Mistakes in Turkish language exam and composition papers and other incoherent expression examples which were determined on television, journals and in the Media.  
Phrasal expressions: Proverbs and idioms (Form and concept specifications).  
Interlinguistic exchange: Historical relationships of Turkish language, the channel of the exchange among languages, types of adaptations.

**2. YDZI 121 - English I**

Verb to be, possessive adjectives, questions and negatives, present simple social expressions informal letter, there is , there are , how many , how much , this , that, directions, prepositions of place , some, any, these, those, linking words, can, can't, could, couldn't, formal letter, past simple regular verbs, irregular verbs, silent letters, special occasions take part in the content of subject.

**3. MDY 1001 - Textile Technology**

At the end of this course the student of textile raw materials to detect the structural and aesthetic properties of textile fabric structures and their ability to detect kazandırılabilircek gain a qualification. Fiber types, fiber blends, use and maintenance properties of fibers, yarn, yarn production technologies and numbering systems, manufacturing technology of woven fabric, knitted fabric production technology, production technology, woven fabric, textile finishing, dyeing and printing methods and technologies, methods and technologies related to the theoretical The information is given.

**4. MDY 1003 – History of Art**

With this course, students examine the history of Western Art History Ages and iconographic works for the periods and to make plastic, analysis, examining the periods of Turkish Art and Contemporary Art in the works of Turkish plastic, analysis of iconography and aimed to gain qualifications to make. Basic concepts of art and art history, examination of prehistoric times, the works of art, the Mesopotamia, the art of corn examination, examination of Anatolian civilizations, Greek, Roman art in the examination, examination of the

early medieval and medieval European art, the art of the renaissance period of the examination, manierizm and the art of the baroque period, rococo art of the period of investigation, this course is to study the art of the period neoklasizm and romance among the subjects.

### **5. MDY 1005 - Fundamentals of Art Education I**

With this course, students, development of creative forces, and aims to provide basic competencies to make drawings. The student point-line, light-dark, light and shadow, form associations, and composition, texture, color, structure and competencies to gain a perspective drawing accordance with the principles

### **6. MDY 1007 - Experimental Cloth Design**

COURSE DESCRIPTION AND ISSUES

IMPORTANCE AND PURPOSE OF EXPERIMENTAL DESIGN ON CLOTHING

CLOTHING DESIGN AND ARE GETTING TO KNOW COMPONENTS

APPLICATIONS TO EXPERIMENTAL DESIGN elements of

GETTING TO KNOW YOUR CLOTHES design principles and review

USING THE PRINCIPLES OF CLOTHING DESIGN

COLOR, TEXTURE AND SURFACE USING NEW SURFACE CREATING Relationship

CREATING A NEW CLOTHING FORMED SURFACES

DAR - GOOD FORM PREPARING CLOTHING

FABRIC breakdown (Drape) CLOTHING BY PREPARING

PREPARING oblique CUTTING CLOTHING

MATERIALS AND SUPPLIES TO DIFFERENT MODEL DEVELOPMENT

DIFFERENT SEWING - DECORATIVE VS. TECHNIQUES AND MODEL DEVELOPMENT

### **7. Elective Course – 1**

### **8. Elective Course – 2**

### **9. Elective Course – 3**

## **1.Year II. Semester Courses**

### **1.TRD 122 - Turkish Language II**

Types of oral and narrative expressions; methods of scientific research. Subject, aim, theme, plan. Writing request. Report, essay. Column, article, critic, presentation. Letter, diary. Autobiography, biography. Travel log, conversation, interview, speech.

Discussion about examination papers, evaluation of replies. Discussion on a random issue.

Theatre, tale, poem. Story, novel. Conference, declaration, report, research paper.

Scientific research methods: book, the usage of library and computer, reading, note taking.

Formatting a book: Front cover, acknowledgements, inside cover, abbreviations, etc. Types, forms and rules of bibliographies. Footnotes.

### **2. YDZI 122 – English II**

Past simple tense, count and uncount nouns, comparatives and superlatives, present continuous tense, going to, question forms, present perfect tense, ever and never, just and yet, present perfect and simple past tense

### **3. MDY 1002 - Apparel Production Technology**

With this course, students, recognize the garment and apparel manufacturing process technologies used in the production workflow and get to know, apparel product will gain competence to select the appropriate materials. Garment production and characteristics, organizational structure and basic work flow of apparel firms, product development section of the workflow, workflow, and is used in cutting machines and tools, sewing machines and tools used in the workflow and, ironing, packaging operations and used machinery and tools, Information on transportation systems are used in the manufacture of garments. Also excipients used in apparel products; Lining and interlining, padding, and support materials, sewing thread, power supplies, accessories, decorating supplies, labels and packaging will be informed about.

#### **4. MDY 1004 - Fashion Drawing and Illustration**

Live on the fashion image for the human body silhouette drawn on the model to obtain. Stances of different sources to obtain printed copies of the silhouette of fashion. Fashion illustration silhouette making the analysis. Fabric and garment making drawings. Basic clothes fashion picture to describe the forms Model to develop a model. The developed forms of clothing and accessories draw completed

#### **5. MDY 1006 - Fundamentals of Art Education II**

With this course, students, development of creative forces, and aims to provide basic competencies to make drawings. The student point-line, light-dark, light and shadow, form associations, and composition, texture, color, structure and competencies to gain a perspective drawing accordance with the principles

#### **6. MDY 1008 - Pattern Design I**

Measuring techniques  
Dress for the measure to take  
Straight narrow skirt pattern  
Straight skirt and lining the narrow template  
Skirt patterns of conformity control  
Grading operations and lining the narrow straight skirt  
Partly skirt pattern  
Trouser skirt pattern  
Circular skirt  
Full circle skirt pattern  
The model applied skirt  
The model plan is practical skirt marker  
The model applied the main and auxiliary materials account skirt  
Penssiz basic body and arm pattern  
Penssiz main body and the arm template pattern  
Compliance control basic body molds Penssiz  
Penssiz basic body and arm grading operations

#### **7. MDY 1012 - Fashion Marketing**

With this course, students examine the work of product pricing and distribution channels to market the brand and work to examine the qualifications and gain promotion.

#### **8. Elective Course – 4**

#### **9. Elective Course – 5**

## **2. Year I. Semester Courses**

### **1. ATA 121- Ataturk's Principles and History of Turkish Revolution I**

General condition of the Ottoman Empire; General appearances of main European states before World War I; Relationship with Turkey and Europe, East Question, wars in 1911-1913; World War I, the position of the Ottoman Empire in World War I, fronts; Fronts, Dardanelles Wars and its effects, partition plans on Empire during the World War I; Brest-Litovsk Treaty, principles of Wilson, other treaties with Bulgaria, Ottoman Empire, Germany and Austro-Hungary states; Peace Summit in Paris, end of the World War I, economical condition of Ottoman Empire and laborer movements Mondros Armistice, minorities, the state of Ottoman army, cabinets, occupation of Smyrna; The beginning of the new period and Mustafa Kemal Ataturk, congresses, national assembly in Ankara; Fronts in independency wars, economical resources; Abrogation of regency, Lousanne Treaty and its importance, National Economic Congress, the foundation of parties, the announcement of Republic; The acceptance of secular law, social and cultural reforms, economical improvements, secular education and science; Principles of Ataturk and Turkish Republic, its content and concept.

## **2. MDY 2001 - Cloth Design I**

Theme determine Design board to prepare Model development and model development model Drawing on the model to make the appropriate accessory Artistic drawing of the selected model to make Pattern of the selected model to prepare To prepare the sample product Actual product to prepare Prepare the presentation file

## **3. MDY 2003 - Cloth Production Techniques I**

Our series Making Fabric, Cutting Making  
Production Preparation Process  
Straight Industrial Sewing Machines planting preparation,  
Straight Industrial Sewing Machine Use  
Straight Industrial Sewing Machine Cleaning and Maintenance  
Overlock Machine to use  
Overlock Machine Cleaning and Maintenance Works  
Iron and ironing Environment  
Skirts slit Technical Studies  
Zipper Technical Studies  
Waist belt Cleaning Technical Studies  
Waist Kemersiz Cleaning Technical Studies  
Skirt Making Sector  
Do not sew skirt  
Skirts Last and Final Control of Iron Making

## **4. MDY 2009 - Pattern Design II**

Penssiz basic body and arm pattern  
Penssiz main body and the arm template pattern  
Compliance control basic body molds Penssiz  
Penssiz basic body and arm grading operations  
Clamp the shift of  
Closing share drawings  
Collar drawings  
Arm cuffs and drawings  
The model applied blouse pattern  
Blouse pattern of conformity to the body control  
Blouse marker plan  
Blouse account the main and auxiliary material  
Basic women's pants pattern  
Basic template for women's trousers  
Pants pattern of conformity to the body control  
Pants pattern drawing of the serial  
Women's pants pattern model applied  
Compliance control of the mold to the body  
The model plan is practical pants marker  
The model applied the main and auxiliary materials account trousers

## **5. YDI 2005 - Professional English I**

Professional foreign language proficiency in English will be the basis of repetition of information updating.  
Fashion Design Technical Terms (Fashion trends and fashion history) The terms used in the preparation of the collection. Terms used in Art History. Fashion design in terms of body types. General Textile Terms.

MID-TERM EXAM

Construction (fabric) with terms.

Types of Clothing.

Dress Size.

The model features

- 6. Internship Application
- 7. Elective Course – 6
- 8. Elective Course – 7
- 9. University Elective Course

## 2.Year II. Semester Courses

### 1. ATA 122 - Ataturk's Principles and History of Turkish Revolution II

Turkish revolution and basic characteristics of Turkish revolution; The other revolutions that effected Turkish revolution; The aim of Turkish revolution: Democratic Law State; Establishment of secular Turkish secular law system; Establishment of Turkish secular education system Reconstruction of Turkish economy, national economic and globalization; Novelties that made the Turkish society contemporary General quality of Kemalist principles and republicanism; Nationalism; Etatism and Populism; Secularism; Revolutionism; Criticisms against Kemalist ideology and answers to them

### 2. MDY 2002 - Cloth Design II

Theme Set  
 Design board to prepare  
 Model development and model development model  
 Drawing on the model to make the appropriate accessory  
 Artistic drawing of the selected model to make  
 Artistic drawing of the selected model to make  
 Pattern of the selected model to prepare  
 To prepare the sample product  
 Actual product to prepare  
 Prepare the presentation file

### 3. MDY 2004 - Cloth Production Techniques II

Well as the share of single-button closure planting  
 Double-button closure planting operations share  
 Eggplant off planting operations  
 Zipped closing share planting operations  
 Oyuntulu collar sewing operations  
 Planting operations collar attached to the body  
 Arm slit planting operations  
 Headline planting operations  
 Arm mouth cleaning techniques  
 To cut Blouse  
 Blouse last ironing to do, and the last control  
 Clothes make the cut  
 Clothes make the final ironing and last control

### 4. MDY 2022 - Graduation Project

Subject Identification Project  
 Data collection  
 Project Planning  
 Project Execution  
 Project Evaluation and Report Writing  
 Project Presentation

### 5. YDI 2006 - Professional English II

To use correct words and expressions in foreign language business life and to be able to speak with correct pronunciation. To be able to understand that he / she listens to foreign languages on a more advanced level in his / her profession. To be able to make correspondences in necessary matters about his / her profession and to understand when he / she reads.

## **6. THU 100 Topluma Hizmet Uygulamaları**

Within the scope of Marmara University Collective Service Applications course, courses are applied depending on the application principles.

Purpose of collecting service applications course; to increase the student's awareness of social responsibility, to take an active role in solving social problems, to raise awareness of social reality, to ensure cooperation with society, to be in solidarity and communication and to improve self-assessment skills

## **7. Elective Course – 8**

## **8. Elective Course – 9**

# **ELECTIVE COURSES**

## **1.Year I. Semester Elective Courses**

### **1. BLY 1002 - Information and Communication Technology**

Internet access and Internet Browser  
E-mail Management  
Newsgroups / Forums  
Web-Based Learning  
Personal Web Site Preparation  
Electronic Commerce  
Word Processor Program Resume  
Internet and Careers  
Job interview preparation  
Trading Statement  
Formulas and Functions  
Graphics  
Presentation Preparation  
Introductory Material Preparation

### **2. ILT 1013 - Communication**

Oral Communication set up  
Writing to communicate  
Non-verbal communication to establish  
Formal (Formal) to communicate  
Non-Formal (informal) to communicate  
Outside the organization to communicate

### **3. MDY 1011 - Fashion Trends**

Identify Target Audience  
To Determine Target Audience Expectations  
Determining Trends  
Determining Trends  
Determining Fashion Fabrics  
Fashion With Decorative Techniques To Determine  
Fashion Accessories Determining which  
Fashion clothing forms to determine  
New Textile Materials Produced Fish  
Textile machines to investigate technological developments  
New Methods for the Production of Fish Clothing

### **4. MDY 1021 – Research Methods and Techniques**

Selecting Research Topics.  
Making Resource Survey.  
Research Assessment Results  
Conversion Research.

Results in a report.  
Making the presentation preparation.  
Do not Report

### **5. MDY 1023 - Fashion Styling**

DETERMINATION OF REQUIRED COURSE MATERIALS IN GENERAL Lecture Topic  
BASIC FORM Elements "SPOT" WITH 4 DIFFERENT WORK  
TISSUE "GENERAL INFORMATION, 4 DIFFERENT TISSUE STUDY (TEXTILES Tissue Narration)  
Flower Pot-RATIOS AND TISSUE USING THE DRAWING  
Sachiko CLADDING ON SALE - DAILY SPORTS CLOTHING  
Country AND MARINE Attire  
SLEEP CLOTHES  
BUSINESS WOMEN CLOTHES  
Uniform PROPOSALS  
TRAVEL CLOTHES (STORIES IN)  
HISTORY OF PRESENT VERSION OF CLOTHING  
CLOTHING Dresses DRAWINGS  
FREE WORK

### **6. YON 1081 – Quality Management Systems**

Quality concept  
Quality concept  
Sandart and standardization  
Standards and standardization  
The importance of the standard manufacturing and service sector  
Management quality and standards  
Management quality and standards,  
Environmental standards  
Environmental standards  
Quality management system models  
Quality management system models  
Strategic management  
Strategic management  
Government participation  
Process management system  
Resource management system  
EFQM Excellence Model

## **2. Year II. Semester Elective Courses**

### **1. ISL 1082 – Business Admisnistration**

The aim of this course, students, setting up business operations and business development competencies related to business management, production, marketing and financial affairs related to the knowledge and skills to win. Basic economic indicators to analyze, create the idea of setting up businesses, business organizations carry out transactions, open business, operations, perform the functions of business management, human resources, managing the production process, manage, manage marketing activities, manage the financial structure of the enterprise among the subjects of this course.

### **2. MDY 1010 - History of Clothing**

Examination of historical, natural and artificial fibers  
Woven, knitted, woven and printed fabrics based on a historical examination of  
Examination of civilizations according to the suit, Ancient  
Examination of civilizations according to the suit, Ancient  
Examination of civilizations according to the suit, the Middle Ages  
Examination of civilizations according to the suit, the Middle Ages  
Examination of civilizations according to the suit, the New Age  
Examination of civilizations according to the suit, the New Age  
Examination of civilizations according to the suit, the Modern Era  
Examination of civilizations according to the suit, the Modern Era

Examination of the garment according to geographical features, climatic conditions, due to characteristics of the garment as a comparative evaluation of  
Examination of the garment according to the cultural characteristics, religious, ethnographic, folkloric perspective as a comparative evaluation of  
Examination of the History of the Turkish Clothing, Seljuk Period  
Examination of the History of the Turkish Clothing, Ottoman  
Examination of the History of the Turkish Clothing, Republican Period

### **3. MDY 1022 - Quality Control in Apparel**

Control of raw materials to make  
Supporting materials and accessories to control  
Product control methods to determine  
Slaughtered to control the  
Production control  
The delivery control  
To evaluate the results of quality control.

### **4. MDY 1024 - Fashion Presentation Techniques**

Overview of Product Presentation techniques Electronic media while the investigation and determination of the required product Fair, Fashion Fair, Exhibition and so on. to participate in the examination of the necessary elements Fair, Fashion Fair, Exhibition Etc.. to participate in the examination of the necessary elements Examination of preparing the necessary elements in Fashion Show Examination of preparing the necessary elements showcase Examination of preparing the necessary elements Catalog General information about the preparation techniques Portfolio Investigation to determine the type of issues that should be dikkst Portfolio Portfolio selection of materials required for Making Creative Design Portfolio Portfolio Presentation

## **2. Year III. Semester Elective Courses**

### **1. MDY 2013- Professional Technical Drawing**

Ön Duruşta Teknik Çizim Özelliklerine Göre Siluet Çizmek  
Siluette Ölçü Alma ve Ölçü Yerlerini Belirleme  
Giysi Detaylarının Teknik Çizimlerini Yapmak  
Giysi Teknik Çizimleri Yapmak  
Siluete Giysi Giydirme Özelliklerini Çizmek

### **2. MDY 2019- Production Planning**

Making a business organization  
Work environment regulation  
Production system to determine  
Making the production cost calculation  
Making production plan  
Making Work study

### **3. MDY 2021 - Decorate Techniques of Clothes**

In this course, students, and history of ornament, decoration, tools and equipment, processing technique, the decorations, decorative stitching techniques are introduced, the technique, the type of clothing and material to gain the appropriate knowledge and skills related to decoration

### **4. MDY 2023 - 3-Dimensional Pattern Design**

Skirt drapajı  
Skirt pattern conversion drapajını  
Asymmetric skirt drapajı  
Asymmetric skirt drapajı  
Asymmetric skirt pattern conversion drapajını  
Physical drapajı  
Physical drapajı  
Physical drapajını pattern conversion  
Blouse drapajı



Blouse drapajı  
Blouse pattern conversion drapajını  
Dress drapajı  
Dress drapajı  
Dress drapajını pattern conversion

### **5. MDY 2025- Home Textile Design**

The historical development process of home textiles  
Home textile materials used in the production and properties of main and auxiliary  
Home textile design and manufacturing process and properties  
Selected product groups in the world and Turkey an example, the consumer, design, materials, production technologies, marketing and in terms of handling characteristics and analysis of  
Home textiles for the design of the target audience / market to determine and review the properties of  
Preparation of the sample designs  
Collection preparation  
Prototype testing  
Production process of preparing the appropriate product

### **6. MDY 2027 - Contemporary Fashion Trends**

Clothing and fashion definition, the basic terms for  
Fashion conceptual analysis,  
The main factors in the evolution of fashion  
The relationship between fashion and society, mass psychology and fashion  
Fashion product features, elements of fashion  
Fashion product life cycles  
Fashion products, advertising, marketing and branding  
Antiquity to the present day clothing and fashion trends  
20. century fashion trends  
Famous fashion designers and fashion styles of directing

## **2.Year IV. Semester Elective Courses**

### **1. MDY 2014 - Customer Oriented Cloth Design**

At the end of this course, students use it to identify the purposes for which customer-oriented garment design, determine the customer's specific requests, the client requests the firm or person doğrultusuda model to determine specific requirements, design, drawing and illüstrasyonunu capable, prepared to take the idea of the design will be presented to the customer, the type of fabric to determine the purpose of the approved design purpose and be able to determine the appropriate accessories.

### **2. MDY 2020 - Computer Aided Textile Design**

Using Geometric Drawing Commands  
Using Edit Commands  
Highlighting Commands to use  
Saving Commands to use  
Woven to create the structures to use commands  
Use commands to create the structures of Knitting  
Printing / embroidery design to use commands to create  
Use commands to create an effect on surface appearance  
Using Commands Up

### **3. MDY 2024 - Print Design**

Accessories definition of design, fashion design in the place and importance of  
The historical development of the accessories, the basic factors affecting the design of accessory  
Accessories design methods, material suitability and appropriateness of formal  
The selected sample of products, consumer, design, materials, manufacturing technologies and in terms of handling characteristics and analysis of  
Experimental design applications accessory  
Presentations by students and critics

Thematic accessory design applications.  
Presentations by students and critics

#### **4. MDY 2026 -Fashion Accessory Design**

Accessories definition of design, fashion design in the place and importance of  
The historical development of the accessories, the basic factors affecting the design of accessory  
Accessories design methods, material suitability and appropriateness of formal  
The selected sample of products, consumer, design, materials, manufacturing technologies and in terms of  
handling characteristics and analysis of  
Experimental design applications accessory  
Presentations by students and critics  
Thematic accessory design applications.  
Presentations by students and critics

#### **5. MDY 2028 - Computer Aided Pattern Design**

Computerized Mold System Functions  
Computerized Pattern Forming System Enhancements  
Computerized Pattern System Patterns Skirt  
Computerized Pattern System Patterns Blouse  
Computerized Pattern System Patterns Trousers  
Computerized grading Mold System  
Computerized Mold System Pastal Plan

#### **6. MDY 2032- Computer Aided Apparel Design**

Geometric drawing commands to use  
Use the edit commands  
Highlighting commands to use  
Save commands use  
The computer to draw the human figure  
Illustration on the computer to make clothes  
Texturing and coloring on the computer to do  
Professional knowledge of technical drawing using a computer drawing  
Sewing draw on the types of technical drawings  
Supporting materials to draw on technical drawing  
Prepare the presentation file

### **UNIVERSITY ELECTIVE COURSES**

#### **1.Fashion Photography**

Proper use camera  
A camera to do the basic settings  
That the effect of depth of field photography  
Composition according to the rules to take pictures  
Camera cleaning  
Fashion to prepare before shooting  
Fashion photo shoot  
Exposure to post-process

#### **2. First Aid**

The basic principles of first aid, basic life support, first aid injuries, fractures, dislocations and sprains first aid, first aid and other emergency situations related to the competencies to provide transportation. Apply the basic principles of first aid, provide basic life support, apply first aid injuries, fractures, dislocations and sprains to apply first aid and other emergency situations to apply first aid, sick or injured to move among the subjects of this course.

#### **3. Profession Ethics**

Examine the concepts of ethics and morality  
Ethical review system  
Investigate the factors involved in the formation of morality  
Professional ethics review

Professional corruption and unethical behavior in professional life to examine the results of  
Examine the concept of social responsibility.

#### **4. Communication**

Oral Communication set up

Writing to communicate

Non-verbal communication to establish

Formal (Formal) to communicate

Non-Formal (informal) to communicate

Outside the organization to communicate